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Two Virginia Senior Housing Communities Leverage Technology to Improve Safety and Satisfaction

Charlottesville, Va., March 7, 2007 — Status Solutions, provider of the Situational Awareness and Response Assistant (SARA), announces the recent purchase of their enabling technology solution by two senior housing communities in Virginia. By utilizing SARA these communities can improve their overall safety and resident satisfaction by increasing awareness of certain events and activities.

Many assisted living, independent living and senior nursing facilities have benefited from installing SARA. While the benefits from the system are similar, the reason for choosing this flexible type of technology varies based upon the individual community's needs.

Lakewood Manor, affiliated with Virginia Baptist Homes, located in Richmond, Va. selected SARA to improve their existing nurse call system through automation and integration to other systems and devices. The building of 3 new independent apartment villas, made up of 10 units each, totaling 30 units gave Lakewood Manor the perfect opportunity to implement a solution that would allow their existing systems to work together more cohesively. "We were looking for a way to have consistency from a safety standpoint across our entire campus. We knew what we wanted and Status Solutions knew how to get us there," states Jim Jacobsen, Lakewood's Administrator of Support Services.

The wireless "bubble" that SARA has enabled at Lakewood Manor encompasses the entire community, and allows the staff to know both when and where an incident occurs. With integrations to the nurse call system, the fire system and devices such as pull cords, pendants and motion sensors, the SARA system also enables reporting of historical events. The motion based check-in component of SARA allows for an email to be sent to designated staff members when sensors in the specified residents' rooms detect movement before 11:00AM each morning. If staff members do not receive the "check-in" message by the pre-determined time, then they know they should go to the resident's room to see if they need assistance. "Family members think the motion based check-in process is a great enhancement to the community. It gives them the peace of mind that their loved one will not be left alone in their room if an accident occurs," comments Jim Jacobsen.

Westminster-Canterbury of the Blue Ridge, located in Charlottesville, Va., chose to partner with Status Solutions and to implement SARA in order to overcome the increased communication challenges they were experiencing. The community wanted to update and expand its technology capabilities where resident care and safety were concerned. Their architect put them in touch with Status Solutions, and they are now currently implementing the SARA solution.

Westminster-Canterbury is considering the option of extending wireless pendants to all of their residents to enable notification of an incident, regardless of location, to staff members the

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moment the incident occurs. They may also take advantage of the motion based check-in feature, as well as the automated voice reminders. SARA can send alerts for community events, scheduled activities, bus departure and medicine reminders. The reminders can be scheduled and automatically sent via phone to designated residents and/ or staff members.

Scott Hilles, Vice President at Westminster-Canterbury, comments, "We really feel that the sky is the limit. SARA has so much to offer our community, and we are looking forward to exploring all of the enhanced capabilities this technology can provide to our staff and residents."

About Status Solutions and SARA:

Status Solutions is a provider of vertical market solutions to the senior housing, education and government markets. Status Solutions is the developer of the SARA system which provides heightened awareness to these markets and their distinct requirements. Status Solutions accomplishes this through an established and expanding library of integrations to existing systems, as well as its own monitoring and alerting capabilities.

With a combination of skills in computer telephony integration, as well as practical experience in the delivery of monitoring and notification tools, Status Solutions is a focused growing company, with customer satisfaction as their top priority. Based on the success of customers located across the United States, Status Solutions doubled in size in 2006, and is expected to continue along a similar growth path in 2007.

SARA is an automated alerting system which through a simple to use text to speech engine can send voice and text alerts to in-building pagers, email and telephones, as well as to cell phones, home phones and external email. This allows both staff and residents to be notified of important events at any time, any place. Staff members can quickly address safety and security concerns or environmental problems before they turn into emergencies.

To learn how SARA can work for you, visit our website at www.statussolutions.com.

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